

Midway City Council  
25 January 2024  
Strategic Planning Meeting

Recycling

## Brad Wilson

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**From:** Celeste Johnson  
**Sent:** Tuesday, January 2, 2024 2:13 PM  
**To:** Brad Wilson  
**Subject:** recyclops - info for strategic planning meeting

Brad,

I can't remember if I sent this already, but this needs to go in the strategic planning packet for the discussion on recycling...

Mayor Johnson,

It was a pleasure meeting with you earlier this week! I've spent the last few days digging into some of the details we spoke about.

- We currently have 378 customers with the average customer paying \$31.86.
- 315 have every other week service
- 56 pay extra to have weekly service
- 117 pay extra to recycle glass

Cancelation data. In 2023 we've had:

- 57 price-related cancellations
- 6 service related cancellations
- 1 cancellation because they weren't happy with using bags

I've also spent some time crushing numbers and we could do a city-wide opt-out program (assuming 10-15% of primary residences, and 50% of second residences opt out) for \$15/household with every-other-week pickups. We would still be open to offering weekly pickups and glass collection (presumably on and opt-in basis for service add-ons like these.

Please let me know if you have any questions or would like to dig deeper on anything!

Thanks,

Ryan